



7th Annual Carter's Kids Golf Event

Friday, August 4th, 2017 | LochenHeath Golf Club | Traverse City, MI

Sponsorship Opportunities

ABOUT THE EVENT

Join television host and Traverse City native, Carter Oosterhouse and hundreds of his friends, golfers and fellow sponsors at the 7th Annual Carter's Kids Golf Event.

The event features a fun-filled 18-hole golf outing at Traverse City's locally owned LochenHeath Golf Club on Grand Traverse Bay, a post-golf reception with prizes and a dinner event featuring LochenHeath's epicurean cuisine, auction and entertainment.

ABOUT CARTER'S KIDS

Carter's Kids is a non-profit organization dedicated to creating and promoting awareness and self-esteem for America's youth.

The purpose is to increase the activity level of kids by building and developing community parks and playgrounds in their neighborhoods. The kids then have the opportunity to take an active part in building up their community by using, sharing and caring for these public spaces.

Carter and his team collaborate closely with the neighborhood kids, as they are active participants in the building process from beginning to end.

The collaborative effort encourages an active role and creates a connection with the kids and their "space" so they can gain a sense of ownership and care for a place that they helped build.

The purpose of promoting activity, nutrition and fighting childhood obesity has led Carter's Kids to build playgrounds in communities all over the United States.

WHY SPONSOR?

Sponsoring the Annual Carter's Kids Golf Event creates a valuable partnership between your organization and the community you support. Every sponsorship dollar provided helps contribute to dollars raised to create an even bigger impact in our communities.



Email us at RSVP@Carters-Kids.org to become a sponsor!

CART SPONSOR - \$5,000

(2 available)

- Registration for one (1) foursome which includes:
 - 18 holes with carts, lunch, admission to post-golf reception, dinner and auction
- Four (4) additional admissions to post-golf event
- Logo on prominently placed event banner
- Logo on each golfer score card
- Verbal recognition during call to carts
- Social media mention prior to event
- Organization listed in event program
- Opportunity to contribute to golfer gift bags

HOLE-IN-ONE SPONSOR - \$3,000

***Hole-in-one available + premium**

(3 available)

- Registration for one (1) foursome which includes:
 - 18 holes with carts, lunch, admission to post-golf reception, dinner and auction
- Four (4) additional guest admissions to post-golf event
- Logo on event banner
- Logo on signage at sponsored hole
- Organization listed in event program
- Social media mention prior to the event
- Opportunity to contribute to golfer gift bag

SWAG SPONSOR - \$2,000

(2 available)

- Registration for (1) one foursome which includes:
 - 18 holes with carts, lunch, admission to post-golf reception, dinner and auction
- Two (2) additional admissions to post-golf event
- Logo on one promotional golf item of Carter's Kids choosing to be distributed to each golfer
- Logo on event banner
- Organization listed in event program
- Social media mention prior to event
- Opportunity to contribute to golfer gift bag

ENTERTAINMENT SPONSOR - \$1,500

(1 available)

- Four (4) admissions to post-golf event
- Logo on signage during post-golf event
- Verbal recognition during entertainment
- Organization listed in event program
- Social media mention prior to event
- Opportunity to contribute to golfer gift bag

CHIP-IN-THE-BAY SPONSOR - \$1,000

(2 available)

- Logo on signage at designated Chip-in-the-Bay game hole
- Social media mention prior to the event
- Organization name listed in event program
- Opportunity to contribute to golfer gift bags
- Two (2) additional guest admissions to post-golf reception and dinner

CARTER'S DRIVE SPONSOR - \$1,000

(2 available)

- Logo on signage at designated Carter's Drive game hole
- Social media mention prior to the event
- Organization name listed in event program
- Opportunity to contribute to golfer gift bags
- Two (2) additional guest admissions to post-golf reception and dinner

REGISTRATION SPONSOR - \$750

(2 available)

- Logo on signage at golfer registration and check-in
- Verbal recognition during call to carts
- Social media mention prior to the event
- Opportunity to contribute to golfer gift bags

BLOODY MARY BAR SPONSOR - \$500

(2 available)

- Logo on signage in bloody mary bar area during registration
- Verbal recognition during call to carts
- Social media mention prior to the event
- Opportunity to contribute to golfer gift bags

TEE SPONSOR - \$250

(10 available)

- Logo on signage at sponsored hole
- Social media mention prior to event
- Organization listed in event program
- Opportunity to contribute to golfer gift bags



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